

IAICS 2019 – Programme – parallel sessions

Saturday July 13th

11.30–13.00

Room: 52, 5th Floor

Panel 1: East/West and communication

Chair: Michael Elavsky

Kenneth C. C. Yang, Yowei Kang

The University of Texas at El Paso, U.S., National Taiwan Ocean University, Taiwan
What does the World Think of China: A Text Mining Analysis of China's Images in Major World Newspapers

Ying Kong

University College of the North, Canada
Representations of the "West" in Literature by "Others"

Sumi Yoon

Hiroshima Shudo University, Japan
Speech-Level Shift in Korean and Japanese Children's Books

Keith Lloyd

Kent State University, U.S.
Learning from Traditions of Cross Cultural Communication in India to Address Nationalism and Populism in the West

Zhan Quanwang

Anhui University, China
The Role of Value System in Intercultural Communication

Room: AVC, 5th Floor

Panel 2: Language education

Chair: Lenka Waschková Čísařová

Ren-Zhong Peng, Wei Ping Wu

Huazhong University of Science and Technology, China, Wuhan University of Technology, China
Exploring ICC-based English teaching mode and its application in EFL classroom

Li Song

Harbin Institute of Technology, China
From intercultural communicative competence to competence for intercultural dialogue: An anthropocosmic perspective to intercultural foreign language education

Mengjing Wang, Yan Li, Rui Tang

China University of Mining and Technology, China
A Qualitative Study of POA Guided College English Second Classroom under the Context of Belt and Road

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Robert Godwin-Jones

Virginia Commonwealth University, U.S.

Bridging Cultural Divides Through Telecollaboration

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14.30–16.00

Room: 52, 5th Floor

Panel 3: The Belt and Road initiative

Chair: Michael Elavsky

Guo-Ming Chen

University of Rhode Island, U.S.

The Belt and Road Initiative: An Intercultural Communication Perspective

Wei Ye

Huanggang Normal University, China

Thinking Globally, Engaging Transformatively: The Internationalization of Local Colleges in the Background of "the Belt and Road" Initiative

Yang Lin, Li Tangbo

Xi'an Jiaotong University, China

The Enlightenment of China's "the Belt and Road Initiative" to the world's intercultural communication

Hamed Al-Hasni

Tsinghua University, China

The Role of China's International Broadcasting in Promoting One Belt One Road Initiative to the Arab World Examining: The Role of China Arab TV in Mediated Public Diplomacy

Gökçe Özsu, Mutlu Binark

Hacettepe University, Turkey

The Representation of the Belt and Road Initiative: How Turkish Mainstream Press Frame Chinese Alternative Globalization Project

Room: AVC, 5th Floor

Panel 4: Media and politics

Chair: Jakub Macek

Robert W. Vaagan, Clyde A. Missier Moerlie

Oslo Metropolitan University, Norway, Amsterdam University of Applied Sciences, Netherlands

The Rise of Populist Rhetoric of the Extreme Right in Norway and the Netherlands

Laura Welty

The University of Sydney, Australia

"Zelena Transversala": A Post-Structuralist Narrative Analysis of Contemporary Usage in the Domestic Balkan Political Sphere

Zi-Yu Lin

Macao Polytechnic Institute, China

Addressees, Values, and the Governance System of the United States

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Wei-Ching Wang

National Taiwan Normal University, Taiwan

Review of the News Ecology and New Journalism of Social Media in Taiwan based on the Notions and Practices of Democracy

Yulia Dolgova

Lomonosov Moscow State University, Russia

Image of «Western world» in public affairs programs of Russian television

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16.30–18.00

Room: 52, 5th Floor

Panel 5: Intercultural encounters

Chair: Roland Sussex

Hongyan Lan

Fukuoka Jo Gakuin University, Japan

Intercultural Marriages between Chinese and Japanese - Chinese Wives' Perspectives

Sihui Mao

Shantou University, China

Communicating Mythologized Ethnicity in American Cinema

Sabihah Moola

University of South Africa, South Africa

Challenges of intercultural medical communication: A South African health care perspective

Roland Sussex

The University of Queensland, Australia

Intra- or inter-cultural? Characteristics of cultural and language distance and communication based on medical talk

Chun-Fu Chen

Fu Jen Catholic University, Taiwan

Migrant Activism in a Creative Cultural Space: The Case Study of SEAMi in Taiwan

Room: AVC, 5th Floor

Panel 6: Mediated communication

Chair: Lenka Waschková Čísařová

Tsui-Sung Wu

National United University, Taiwan

A propaganda strategies and discourse analysis of wearing skirts of men showing on FB for the dressing equality movement in Taiwan

Ying-Ying Tsai

Tzu Chi University, Taiwan

The Needs Assessment of Access to Emergent Crisis Information among the Public after the 2018 Hualien Earthquake in Taiwan

Meihua Lee

National Chiao Tung University, Taiwan

Climate Change and Internet Media: Representing and Constructing Global Warming Narration in the Post-Paris Agreement Era

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Ulrike Notarp

Charles University, Czech Republic

East/West: New Divisions, New Connections in a Populist Political Reality. Russian National Identity and History Today. A Reconstruction of the Concepts »Russia«, »Great Russian Empire« and »Russian People« in children's books on history

Sue Lubbers

Western Sydney University, Australia

East/West: New Divisions, New Connections in a Populist Political Reality

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Sunday July 14th

9:00 – 10:30

Room: 52, 5th Floor

Panel 7: Online communication

Chair: Jakub Macek

Bruce F. Wickelgren, Raquel A. Stuart, Wu Xinyun, Chen Yinghui, Sum Jianing, Ding Yixin, Yin Jiahui, Wang Sixian, Zhu Ying Ying, Liu Yuting, Yu Shuting, Wang Zhongtian, Li Heqing, Dai Lingjun, Yang Hingling, Xin Zi Yan, Wang Zhi Bang, Yiheng Lin

Wenzhou-Kean University, China

Heart Signals: The Change of Relationship from Virtual to Reality in China

Yanshu Sun

Sino-U.S. College, China

Antecedents of Involvement with Media Personae: An Extended Model of Live Streaming Setting Media

Kenneth C. C. Yang, Yowei Kang

National Taiwan Ocean University, Taiwan; The University of Texas at El Paso, U.S

What do Global Advertising and Marketing Professionals Think of Digital Reality Technologies: A Text Mining Analysis

Leslie Hongai Bai

International College Beijing, University of Colorado

Intercultural Media Literacy of Chinese Mobile Media Generation in Globalization Tendencies

Xing Lu

DePaul University, U.S.

Nationalism in the Age of Globalization: An Analysis of Donald Trump's Nationalistic Rhetoric

Room: AVC, 5th Floor

Panel 8: Communication and culture

Chair: Michael Elavsky

Zlatan Krajina

University of Zagreb, Croatia

No "Better Place" after 1989: The populist challenge for central and peripheral "spaces of identity" in Europe

Lejla Turčilo, Belma Buljubašić

University of Sarajevo, Bosnia-Herzegovina

Shrinking space for alternative voices in Bosnian media as a tool for raising nationalism and populism

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Hsueh-I Chen

National Taiwan Normal University, Taiwan

Cultural Memory, Forgiving History, and Intercultural Communication

Joanna Radwanska Williams

Macao Polytechnic Institute, China

Two Cosmopolitan Poles in Kazan: The Remarkable Lives of Mikołaj Kruszewski (1851-1887) and Jan Baudouin de Courtenay (1845-1929)

Lu Xin

The Chinese University of Hong Kong, Hong Kong

Provincializing the Populist Power: Boycott Movement and Cantonese Print Culture in the Early Twentieth Century

Room: 41, 4th Floor

Panel 9: Intercultural Communication and Regime in Practice: Europe and Asia

Chair: Jinwoo Choi, Hanyang Peace Institute of Hanyang University, Seoul, South Korea

Jinwoo Choi

Ethics of Hospitality and Peace

SangWon Lee

The Philosophical Communication for Being with Others: the Self-Overcoming Power of Thinking in Nietzsche and Heidegger

Saemee Kim

Exploring the EU-East Asian Cultural Cooperation: the European Capital of Culture and East Asian Cultural Cities

Chunheung Mo, Jiyeon Lee

One Space, Two Places: North Korean Defectors and Their Struggle for Survival in the Urban Space of Seoul

Junsung Han

A Critical Analysis of the Adaptation of the European Intercultural City Program to Korea and Japan

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14.00–15.30

Room: AVC, 5th Floor

Panel 10: Gender and communication

Chair: Michael Elavsky

Shannon-Leigh Landers

University of KwaZulu Natal, South Africa

When myth becomes meaning Examining the representation of female character construction in Uzalo Blood is Forever (Season Two)

Dunja Antunovic, Cheryl Cooky

Bradley University, Purdue University, U.S.

Transnational Feminism and Sports Communication: An Analysis of Gender and Diaspora in Olympic Coverage

Chuan-Chuan Cheng

Tzu Chi University, Taiwan

The Effect of Female Immigrants' Construct of Social Capital and Relationship Building on the Accessibility of Health Resources

Hsiao-Yung WANG

Providence University, Taichung, Taiwan

Toward a Radical/Populist Democracy from the Dialectical Tensions between Transgender Movement and Gay Movement in Taiwan: A Rhetorical Analysis Discourse

Room: 52, 5th Floor

Panel 11: Education and religion

Chair: Jakub Macek

Connie Makgabo

University of Pretoria, South Africa

The indigenous initiation schools in modern era: the challenges and success of restoration of moral value in our education

Yan Li, Rui Tang, Mengjing Wang

China University of Mining and Technology, China

Developing Intercultural Awareness by Using a Community-based Research in the Context of English as a Lingua Franca

Xiaoyan Li

Kyushu University, Japan

Japanese Language Support for Foreign Parents Leading to Community Cohesion

Mark Kazemzadeh, Lin Zhu

University of Massachusetts, U.S.

Intergroup Communication and the Islamic-Baha'i Conflict

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Yu Shi

Huazhong University of Science and Technology, China

New Confucianism Reflected in Chinese Language Textbooks for Primary Schools in China

Room: 41, 4th Floor

Panel 12: Cultural shift in network society: The intercultural discussions from China's perspective

Chair: Bo Shan, Center for Studies of Media Development in Wuhan University, China

Bo Shan, Xiayu Zhou

The Intercultural Discussion in the Online Community: A Case Study on the talk about Chinese Culture in Quora

Jun Xiao, Jiayi Yang

Intercultural Comparison of the Cultural Shift in Post Truth Communication

Lihua Gan

"National Conflicts" in Online Video Games: a case study on the Red Army in PUBG

Luli Zhang, Xiaowen Zhang

A Critique of World Culture Maps of World Value Survey

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9.00–10.30

Room: AVC, 5th Floor

Panel 13: Changes in journalism

Chair: Monika Metykova

Danilo A. Arao

University of the Philippines, Technische Universität Illmenau, Germany

Impunity as the "New Normal"? Toward a Research Model for Analyzing Journalism and Culture of Impunity

Sun Kejia

Tsinghua University, China

The International News Report Dilemma of CCTV: Analyzing its Report on Nelson Mandela and Fidel Castro's Death

Andrew Crisell

University of Sunderland, U.K.

Broadcasting and New Media: The Tyranny of Liveness versus the Autonomy of the Audience

Room: 52, 5th Floor

Panel 14: Culture and cultural identity

Chair: Michael Elavsky

Tünde Bajzát

University of Miskolc, Hungary

China's impact on Hungarian cultural values

Christiaan P Cilliers

University of South Africa, South Africa

Homosexuality as un-African and a colonial important – South African intercultural issues reflecting on the 'Other'

Yowei Kang, Kenneth C. C. Yang

National Taiwan Ocean University, Taiwan, The University of Texas at El Paso, U.S.

Media Representations of Digital Game Copyright Infringement and Protection in People's Republic of China. A Cross-National Text Mining Analysis

Doreen D. Wu

The Hong Kong Polytechnic University, Hong Kong

Media Representation of China's Image: A Comparative Study of China Daily, South China Morning Post and New York Times

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Room: 41, 4th Floor

Panel 15: Communication and culture

Chair: Jakub Macek

Renaë E. Reints, Bruce F. Wickelgren

Suffolk University, U.S., Wenzhou-Kean University, China

From Texting to Tangible: When Online Communicators Meet Offline

Xiaole Gu, Ziwei Xu

Harbin Institute of Technology, China

A cross-cultural study of metadiscourse markers in research articles

Yoshinori Nishijima

Kanazawa University, Japan

"Unreplyable" Utterances: An Analysis of Omotenashi-expressions in Japanese

Puyu Ning, Daniel Z. Kadar

Hungarian Academy of Sciences, Hungary

Intercultural Ritual Excuse between Chinese and Hungarian—from Intercultural to Interpersonal Communication

Phalandwa Abraham Mulaudzi

University of South Africa, South Africa

Music and language communicate culture; communication is, in effect, culture: The case of 'Ba re ngwana ga se waka' and 'Moyo wakaoma' indigenous songs

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14.00–15.00

Room: 52, 5th Floor

Panel 16: Towards pluralizing the concept of visual culture in the Global South: De-Westernization perspectives from Latin America, China, Poland and Hongkong

Chair: Maria Faust, University of Leipzig, Germany

Sarah Corona Berkin

Visual cultures. Towards pluralizing the concept of visual culture

Maria Faust, Thomas Herdin

Applying a Yin Yang Perspective to Visual Culture

Renata Wojtczak

Examination of agentic and communal identities of Poland and China through visual analysis of the countries' national emblems

Room: AVC, 5th Floor

Panel 17: International relations and security

Chair: Jakub Macek

Namig Abbasov, David Siroky

Arizona State University, U.S.

Looking West, Looking East: Explaining Alliance Preferences on the European periphery

Svetlana Lobastova

Higher School of Economics in Prague, Czech Republic

Utilization of hyperreality phenomenon as a soft power tool in international relations by means of constructing a determinate image of intersubjective reality of particular state in computer games

Han Bo, Jin Wenkai

Tsinghua University, China

Research on OTTs Governance in Tri-network Convergence: A Comparative Study of Industrial Governance between China and the United States

Posters

Lin Zhu

University of Massachusetts Boston, U.S.

Fairness Norms in Negotiation Across Cultures

YuPei Chang

National Chiao Tung University, Taiwan

The Thresholds in the Cultural flows: Taking the Game Industries for example