

ECREA Pre-Conference program: Dealing with the Local: Media, Proximity and Community

Prague, Autoklub ČR, Opletalova 29
8 November 2016

8.30

Registration

9–10.30

Session 1A, room: Praga

New trends in local media

Chair: Jakub Macek

David Baines: Developing an Enduring Model of Sustainability for Keystone Local Media

Franck Bousquet, Emmanuel Marty, Nikos Smyrnaio: How Do Local Journalistic Start-ups in France Engage and Renew the Bond with Local Online Readership

Agnes Gulyas, Sarah O'Hara: Local News Consumption and Communication Online

Birgit Roe Mathisen, Lisbeth Morlandsto: Digitisation – Empowering Regional Media in National Public?

Klaus Arnold, Anna-Lena Wagner: The Performance of Local Newspaper Websites

9–10.30

Session 1B, room: Laurin and Klement

Community media

Chair: Tae-Sik Kim

Francesca Belotti, Susanna De Guio, Emilse Siales: Community Media and the Relationship between Territorial Proximity and Content Production: Experiences from the North of Argentina

Eduard Fabregat i Rodergas, Pilar Medina-Bravo: The Responsibility of the Neighbourhood Press of Barcelona towards their Community: A Characteristic Approach to Journalism through the Depiction of Immigration

Jan Hestmann: Community Media within Europe

Rose Kimani: Local Communities as Local Audiences – The Case of a Kenyan Community Radio Station

Tae-Sik Kim: Keeping Old Transnational Community: A Study on Vietnamese Ethnic Print Media in the Czech Republic

10.30–11

Coffee break

11-12.30

Session 2A, room: Praga

Hyperlocal media

Chair: Jakub Macek

Jonas De Meulenaere: Can Bottom-up and Unstructured Locally Anchored Facebook-groups Be Considered as Hyperlocal Media?

Asta Cepaite Nilsson, Elisabeth Stúr: Local News in a Changing Media Environment: Impact of Hyperlocal News. Case of Swedish Local Media

Gunnar Nygren, Carina Tenor, Sara Leckner: Hyperlocals Filling the Gap in Sweden?

Scott Rodgers: Tentative Techlocalites: Ethnographic Excursions through the Lived Spaces of UK Hyperlocal Media

11-12.30

Session 2B, room: Laurin and Klement

Community and local media

Chair: Lenka Waschková Čísařová

Carl-Gustav Lindén: Community, Identity and History: Audience Engagement on a Group of Islands

Rachel Matthews, Joaquin Cestino: The Ties that Bind: The Role of the Ideological Value of "Serving the Good of the Community" and Proximity in the Business Strategy of Provincial Press

Sylwia Mecfal: Local Press in a Small Community: Complex Relationships Between Media Actors and Key Actors – Case Studies

Charlotte Nilsson: Mail Order Catalogues in Early 20th Century Sweden. The role of local Community in the Emergence of New Media

Ebba Sundin, Linus Andersson, Malin Hallén, Martin Danielsson Halmstad: Local Images of Health and Lifestyle: Free Newspapers, Community-construction and the "Healthy City"

12.30-13.30

Lunch break

13.30-15

Session 3A, room: Praga

Local media contents

Chair: Tae-Sik Kim

Gerrit Hummel: A True Voice for the Voiceless? The Portrayal and Self-representation of Homeless People in Six Selected Street Papers

Daniel Vogler, Lucie Hauser: Missing the Goal? An Explorative Study of Local Sports Coverage in Swiss Media

Caitlin McGregor: "We're Holding the Town's Mirror": The Reflexive Discourse of Local Newspaper *Camden Advertiser* during Controversy over a Proposed Islamic School in a Western Sydney Community, NSW, Australia

Jan-Philipp Wagner: The Local Press and Independence in Scotland: Political News Coverage during the Campaign of the 2014 Scottish Independence Referendum

13.30-15

Session 3B, room: Laurin and Klement

Local media in specific conditions I.

Chair: Lenka Waschková Čísařová

Carlos Camponez, Sílvio Santos: Proximity at any Cost? Constraints on the Public Service Radio's Local Coverage: The Portuguese Case

Florian Meissner: Promoting Recovery, Struggling with Centralism: Local Media in Post-Fukushima Japan

Grazyna Piechota: Local Government Media in Poland as a Channel of Communication with the Local Community in Election Campaigns

Lenka Waschková Čísařová: Nostalgia and Uncertainty, Local Journalists between Foreign and Local Company Owners

15-15.30

Coffee break

15.30-17

Session 4A, room: Praga

Local media and public

Chair: Tae-Sik Kim

Ilona Biernacka-Ligieza: Active Local Public Sphere – The Role of Local Media in Creating a Contemporary Local Democracy (the Case of Poland)

Cassandre Burnier: The Public and Journalists of the Local Media: A Relationship Presupposed

Fabien Cante: Making the Local News(worthy): Proximity Radio and the Politics of Local Attention in Abidjan, Côte d'Ivoire

Olaf Jandura, Raphael Kösters: Segmentation of Local Audiences – Types of Local Media Users and Opinion-Leading Local Media

15.30-17

Session 4B, room: Laurin and Klement

New and social media in locality

Chair: Jakub Macek

Anders Olof Larsson, Eli Skogerbo: Out with the Old, In with the New? Perceptions of Social (and other) Media by Local and Regional Norwegian Politicians

Bryan Pirolli: Travel Media: From Foreign Correspondents to Local Bloggers

Jens Wolling, Anne Schubert: The Effects of (Digital) Local Communication Activities in Small Cities on Local Identity and City Development

Krzysztof Kowalik: The Self-governments Online Media in the Polish Media System. The History and Attempt to Outline the Trends

17-17.30

Coffee break

17.30-19

Session 5A, room: Praga

Local media and participation

Chair: Jakub Macek

Eneko Bidegain, Aitor Zuberogoitia, Txema Egana, Ainhoa Larranaga: Collaboration and Merging of Basque Local Media: Opportunities to Develop and to Encourage Citizen Participation

Sara Leckner, Gunnar Nygren, Carina Tenor: Contributing to the Local News Ecosystem: The Audience's Willingness to Participate in Local News Creation

Annika Egan Sjölander: Local Journalism, 'Prosumers' and Pressing Environmental Problems

Murat Akser: Local Political Activism and Soccer Fandom in Turkey

17.30-19

Session 5B, room: Laurin and Klement

Local media in specific conditions II.

Chair: Lenka Waschková Čísařová

Aida Martori Muntsant: Local Television and the Creation of a Commercial Network. The Case of Scotland

Bertram Scheufele, Carla Schieb: Communication and Empowerment – How Street Paper Vendors Themselves Perceive Their Job, their Social Life, and Their Bond to Street Paper Organizations

Daniela Vajbarová: Local Journalists under the Influence of Gender? Observations from the Czech Public Service Television

Victor Wiard: From a Local Controversy to Local News and Back: A Look at the Diversity of Local and Community News Actors in Southern Brussels

Indira Dupuis: Does a Network of Campus TV Make a Difference?